



Logo Usage

Primary Logo

Use the Farmington Area Public Schools full logo on all brand materials.

Do not distort or change the logo in any way. The logo must be placed on a white or light background that provides enough contrast for all elements.

A clear field equal to the height of X must surround the logo at all times. X equals the height of the F in Farmington.



Secondary Logos

For apparel and promotional items, the logo icon may be used without text.

Do not distort or change the logo in any way. The logo must be placed on a white or light background that provides enough contrast for all elements.





Logo Colors



Pantone: 100% Black
CMYK: 0,0,0,100



Pantone: 716 C
CMYK: 3,64,100,0



Pantone: 716 C 20%
CMYK: 3,64,100,0
20% tint